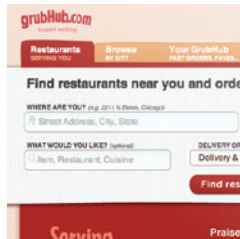


Cloud Project Spotlight



**CLOUD ACCOUNTING
INSTITUTE**

grubHub.com
happy eating



“We had outgrown QuickBooks and needed to improve process efficiency to keep pace with rapid growth and prepare for an eventual IPO. Converting to Intacct achieved those objectives and more: it saved us time and money.”



Brandt Kucharski,
Corporate Controller,
grubHub.com

Challenges:

Nation's largest restaurant search engine was experiencing double digit growth—monthly

- Lacked integration between company financials in QuickBooks G/L and restaurant financial data manually entered into separate internal database
- 3,000 checks per month had to be entered manually into QuickBooks
- No visibility into market detail (e.g., orders by cuisine by zip code)
- Company preparing for future IPO

Cloud Accounting Solution:

- Replaced QuickBooks with Intacct financials
- Integrated financials with Salesforce via supplied API
- Linked cloud-based general ledger to grubHub's internal database via API
- AccessTek implemented the solution and managed the data migration

Results:

- Provides realtime visibility into operations and markets
- Salesforce data on new restaurant sign-ups automatically populates G/L
- Eliminated manual journaling processes, saving 30 hours per month
- Bank reconciliations now take 15 minutes instead of 2 days
- Solution saves ~\$50,000 per year, eliminates need to add servers
- Provides software support for public company internal controls, plus SAS-70 data centers in multiple locations for disaster recovery